



**SUMMER 2017 PAID INTERNSHIP FOR CLEVELAND COLLEGE STUDENT, JUNIOR OR SENIOR,  
WITH FINANCIAL NEED**

**PAID SUMMER INTERNSHIP IN MARKETING AND COMMUNITY OUTREACH**

The Sculpture Center is a small, fast paced arts organization. We have two parts to our mission:

1. Supporting the careers of emerging sculptors of our region with the opportunity for solo, full gallery exhibitions, mentoring, and networking and 2. Encouraging the preservation of Ohio outdoor public sculpture through our website Ohio Outdoor Sculpture. We broadly define contemporary sculpture as individual pieces in all media, installation, expanded media, performance, and relational aesthetics. Our region is Ohio, adjacent states, western NY and PA, and Ontario, Canada.

We are seeking a summer intern for **ARTS Intern**, a new, foundation supported program. The position is for a college rising junior or senior from Cleveland or attending college in Cleveland who has a demonstrated financial need. Applicants from diverse cultural backgrounds are encouraged to apply. The intern receives \$3,000 for full-time work from June 12 – August 11, 2017 (9 weeks). Some half-day Saturday work is required with Sunday and Mondays free. **For full details on the ARTS Intern program see [www.artsintern.org](http://www.artsintern.org).**

The Sculpture Center is seeking an applicant who may be a major in marketing, African-American or other such studies, education, art history, or studio art. A firm grasp of digital photograph and simple photo editing is required. The intern needs to be well organized, goal oriented, and able to develop a plan of action. The intern must be self-confident, outgoing, comfortable reaching out to strangers through email, phone calls, and face-to-face conversations, and confident in his or her powers of persuasion – a typically effective salesperson.

The 2017 Arts Intern will be responsible for all Sculpture Center social media postings and for developing a marketing plan for at least one underserved, minority Cleveland community. The intern will reach out to community leaders and try to discover who is interested in being engaged with The Sculpture Center long term, will encourage groups to visit for tours of the summer exhibition, and will develop and host at least one outreach event at The Sculpture Center for the last week of July or the first week of August.

The intern will work directly with Ann Albano, the Executive Director + Chief Curator.

Responsibilities will include the following:

Manage The Sculpture Center's social media postings, including:

- Using our Social Media Marketing Manual, will make weekly postings to Facebook, Instagram, and LinkedIn
- Photograph summer exhibition sculptures for these postings
- Track social media and website visits through Google Analytics

Develop a marketing outreach strategy to at least one underserved, minority Cleveland community, including but not limited to:

- Meeting with at least 4 heads of arts related organizations directly involved with reaching out to underserved communities. The intern will interview each of these people for outreach advice, other people to contact, and methods that have worked for these organizations.
- Reaching out to community groups by whatever means is determined to be most effective to arrange tours of the summer exhibition
- Writing a marketing proposal for ongoing outreach to at least one underserved Cleveland community
- Developing at least one outreach event to occur at the end of the internship

#### **about The Sculpture Center**

The Sculpture Center ([sculpturecenter.org](http://sculpturecenter.org)), founded by Cleveland artist David E. Davis, is a not-for-profit arts organization with a mission unique to this country of supporting the careers of emerging sculptors, installation artists, and other practitioners of expanded media in our greater region and encouraging the preservation of Ohio public outdoor sculpture. It presents from 8-10 solo exhibitions a year and one group exhibition, either guest curated or juried. On its website is the Ohio Outdoor Sculpture Inventory (OOSI), a database which provides images, historical data, and condition information on over 1,000 outdoor public sculptures in Ohio.

#### **for further information**

Please contact Ann Albano, Executive Director + Chief Curator, [aalbano@sculpturecenter.org](mailto:aalbano@sculpturecenter.org) , 216.229.6527